Alt Order #

INVOICE TE



WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 313504-1
 10/21/12
 October 2012
 10/01/12 - 10/15/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number
Citizens for Affordable Qua CAQHC Week 4 Add 1689

Flight Dates

10/09/12 - 10/15/12

Billing Calendar

www.wxyz.com

Billing Address:

New Media Firm Attention: Accounts Payable 1322 G Street SE Washington, DC 20003

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Broadcast	Cash	
Special Handling		
IDB # 14019	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

313504

Billing Type

Spots/

Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/09/12	10/12/12 M	I-F 7-9am	7-9am M-F	- ТWГF	:30	4	\$2,000.00	NM	
		d Date <u>MTWTFSS</u> - TWTF	Spots/Week 4	Rate \$2,000.00					
Spots: # Ch	Day Air Date	e Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WX	YZ Tu 10/09/1	2 8:55 AM M-F 7-	9am	7-9am M-F	:3	0 TV106X1	2812Н		\$2,000.00 NM
4 WX	YZ W 10/10/1	2 7:29 AM M-F 7-	9am	7-9am M-F	:3	0 TV106X1	2812Н		\$2,000.00 NM
1 WX	YZ Th 10/11/1	2 8:52 AM M-F 7-	9am	7-9am M-F	:3	0 TV106X1	2812Н		\$2,000.00 NM
3 WX	YZ F 10/12/1	2 8:55 AM M-F 7-	9am	7-9am M-F	:3	0 TV107X1	2812Н		\$2,000.00 NM
2 10/15/12	10/15/12 N	1-F 7-9am	7-9am M-F	M	:30	1	\$2,000.00	NM	
		d Date <u>MTWTFSS</u> /21/12 <u>M</u>	Spots/Week 1	Rate \$2,000.00					
Spots: # Ch	Day Air Date	e Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WX	YZ M 10/15/1	2 7:59 AM M-F 7-	9am	7-9am M-F	:3	0 TV107X1	2812Н		\$2,000.00 NM
3 10/10/12	10/12/12 N	I-F 10a-11a	10-11am M-F	W- F	:30	2	\$800.00	NM	
	Start Date	d Date MTWTFSS W- F	Spots/Week 2	Rate \$800.00					
Spots: # Ch	Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
2 WX	YZ W 10/10/1	2 10:22 AM M-F 10)a-11a	10-11am M-F	:3	0 TV106X1	2812Н		\$800.00 NM
1 WX	YZ F 10/12/1	2 10:39 AM M-F 10)a-11a	10-11am M-F	:3	0 TV107X1	2812H		\$800.00 NM
1 WX		2 10:39 AM M-F 10 1-F 11a-12n	0a-11a 11am-12pm M-F	10-11am M-F	:30	0 TV107X1	\$1,500.00	NM	\$800.00 NM
4 10/09/12 Weeks:	10/12/12 N Start Date En					<u>- </u>		NM	\$800.00 NM
4 10/09/12 Weeks:	10/12/12 N Start Date En	1-F 11a-12n d Date MIWIFSS - TWIF	11am-12pm M-F Spots/Week 4	- TWIF	:30	<u>- </u>		NM	\$800.00 NM
4 10/09/12 Weeks:	10/12/12 M Start Date En 10/08/12 10/ Day Air Date	1-F 11a-12n d Date MIWIFSS /14/12 - TWIF e Air Time Descri	11am-12pm M-F Spots/Week 4 ption	- TWTF <u>Rate</u> \$1,500.00	:30 Lengt	4	\$1,500.00	NM	•
4 10/09/12 Weeks: Spots: # Ch	10/12/12 M Start Date En 10/08/12 10/0 Day Air Date YZ Tu 10/09/1	1-F 11a-12n d Date MTWTFSS 14/12 - TWTF e Air Time Descrip 2 11:32 AM M-F 11	11am-12pm M-F Spots/Week 4 ption la-12n	- TWTF Rate \$1,500.00 Start/End Time	:30 Lengt	4 h <u>Ad-ID</u>	\$1,500.00 2812H	NM	Rate Type
4 10/09/12 Weeks: Spots: # Ch 2 WX	10/12/12 M Start Date En 10/08/12 10/0 Day Air Date YZ Tu 10/09/1 YZ W 10/10/1	d Date MTWTFSS 1/14/12 - TWTF e Air Time Descri 2 11:32 AM M-F 11 2 11:13 AM M-F 11	11am-12pm M-F Spots/Week 4 ption la-12n la-12n	- TWTF Rate \$1,500.00 Start/End Time 11am-12pm M-F	:30 <u>Lengt</u> : :30	4 h Ad-ID 0 TV106X1	\$1,500.00 2812H 2812H	NM	Rate Type \$1,500.00 NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	CAQHC Week 4 Add	1689

. www.w	/xyz.com								
						Spots/			
Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 10/15/1	2 10/15/12	M-F 11a-12n	11am-12pm M-F	M	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS M	Spots/Week	Rate \$1,500.00					
Snots: #		Date Air Time Descri	ntion	Start/End Time	l enat	h Ad-ID			Rate Type
_		/15/12 11:32 AM M-F 1		11am-12pm M-F		0 TV107X1	2812H		\$1,500.00 NM
	***************************************			' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '					ψ1,000.00 TW
6 10/09/1		The Chew	1-2pm M-F	- TWГF	:30	4	\$800.00	NM	
Weeks:	Start Date 10/08/12	End Date <u>MTWTFSS</u> - TWTF	Spots/Week 4	<u>Rate</u> \$800.00					
Spots: #	Ch Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WXYZ Tu 10	/09/12 12:59 PM The CI	hew	1-2pm M-F	:3	0 TV106X1	2812H		\$800.00 NM
2	WXYZ W 10	/10/12 12:59 PM The Cl	hew	1-2pm M-F		0 TV106X1			\$800.00 NM
		/11/12 12:59 PM The Cl		1-2pm M-F		0 TV107X1			\$800.00 NM
4	WXYZ F 10	/12/12 1:30 PM The Cl	hew	1-2pm M-F	:3	0 TV107X1	2812H		\$800.00 NM
7 10/15/1	2 10/15/12	The Chew	1-2pm M-F	M	:30	1	\$800.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS M	Spots/Week 1	Rate \$800.00					
Spots: #	Ch Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WXYZ M 10	/15/12 12:59 PM The Cl	hew	1-2pm M-F	:3	0 TV107X1	2812H		\$800.00 NM
8 10/09/1	2 10/09/12	2-3pm General Hospita	al 2-3pm M-F	- T	:30	1	\$800.00	NM	
Weeks:	Start Date 10/08/12		Spots/Week 1	<u>Rate</u> \$800.00					
Spots: #		Date Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
1	WXYZ Tu 10	/09/12 2:23 PM 2-3pm	General Hospital	2-3pm M-F	:3	0 TV106X1	2812Н		\$800.00 NM
9 10/15/1	2 10/15/12	2-3pm General Hospita	al 2-3pm M-F	M	:30	1	\$800.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWIFSS M	Spots/Week 1	Rate \$800.00					
	Ch Day Air			Start/End Time		h Ad-ID			Rate Type
1	WXYZ M 10	/15/12 2:59 PM 2-3pm	General Hospital	2-3pm M-F	:3	0 TV107X1	2812Н		\$800.00 NM
10 10/09/1	2 10/12/12	M-F 3p-4p	3-4pm M-F	- ТWГF	:30	4	\$1,000.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$1,000.00					
Spots: #			•	Start/End Time	Lenat	h Ad-ID			Rate Type
		/09/12 3:49 PM M-F 3p		3-4pm M-F		0 TV106X1	2812Н		\$1,000.00 NM
		/10/12 3:28 PM M-F 3p	-	3-4pm M-F		0 TV106X1			\$1,000.00 NM
		/11/12 3:50 PM M-F 3p	-	3-4pm M-F	:3	0 TV107X1	2812Н		\$1,000.00 NM
3	WXYZ F 10	/12/12 3:25 PM M-F 3r	o-4p	3-4pm M-F	:3	0 TV107X1	2812Н		\$1,000.00 NM
11 10/15/1	2 10/15/12	M-F 3p-4p	3-4pm M-F	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,000.00					
Spots: #			ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1		/15/12 3:45 PM M-F 3p	o-4p	3-4pm M-F		0 TV107X1	2812Н		\$1,000.00 NM

INVOICE



Send Payment To:
WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

 Invoice #
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 313504-1
 10/21/12
 October 2012
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Advertiser Product Estimate Number
Citizens for Affordable Qual CAQHC Week 4 Add 1689

www.wxyz.com

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12 10/09/12	10/11/12	Dr. Oz	4-5pm M-F	- T- T	:30	2	\$1,400.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS - T- T		Rate \$1,400.00					
Spots: # Cl	h Day Air	Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	XYZ Tu 10	/09/12 4:15 PM Dr.	. Oz	4-5pm M-F	:3	0 TV106X1	2812Н		\$1,400.00 NM
		/11/12 4:39 PM Dr.	. Oz	4-5pm M-F	:3	0 TV107X1	2812Н		\$1,400.00 NM
13 10/15/12	10/15/12	Dr. Oz	4-5pm M-F	M	:30	1	\$1,400.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFS M	Spots/Week 1	Rate \$1,400.00					
Spots: # Cl	h Day Air	Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	XYZ M 10	/15/12 4:22 PM Dr.	. Oz	4-5pm M-F	:3	0 TV107X1	2812Н		\$1,400.00 NM
14 10/10/12	10/12/12	5-6pm M-F	5-6pm M-F	W- F	:30	2	\$1,800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS W- F-	Spots/Week 2	Rate \$1,800.00					
Spots: # Cl	h Day Air	Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	'XYZ W 10	/10/12 5:53 PM 5-6	Spm M-F	5-6pm M-F	:3	0 TV106X1	2812Н		\$1,800.00 NM
2 W	XYZ F 10	/12/12 5:54 PM 5-6	Spm M-F	5-6pm M-F	:3	0 TV107X1	2812Н		\$1,800.00 NM
15 10/13/12	10/13/12	SA 130a-230a	130am-230am	S-	:30	1	\$175.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS	SS Spots/Week 1	Rate \$175.00					
Spots: # Cl	h Day Air	Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	XYZ Sa 10	/13/12 2:18 AM SA	130a-230a	130am-230am	:3	0 TV107X1	2812Н		\$175.00 NM
16 10/14/12	10/14/12	SU 12a-1a	12am-1am	S	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFS	Spots/Week 1	Rate \$250.00					
			1	0/5					Data Tura
Spots: # Cl	h Day Air	Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type

<u>Total Spots</u> **31** <u>Gross Total</u> **\$37,925.00**

Payment Terms 30 Days

Agency Commission \$5,688.75

Net Amount Due \$32,236.25